

Lightning Velo Sponsorship Levels

***Platinum/Title Sponsor** – Minimum \$1,500 in cash to Lightning Velo. Sponsor receives from Lightning Velo:

- Prominent display of sponsor logo(s) on jersey and shorts. This would typically include side panels of jersey and rear of shorts but is negotiable.
- Logo and contact info on Lightning Velo website
- Opportunity to give 5 – 10 minute pitch at one club meeting
- Opportunity to set up promotional booth and/or display promotional banner at annual club race (booth/banner to be provided by sponsor)
- Featured in “Sponsor Spotlight” sent to club members
- Copy of Lightning Velo membership list
- One free family membership (or two individual memberships) to Lightning Velo
- Two free individual Lightning Velo memberships to invite new members to join
- One free jersey

***Gold Sponsor** - \$500 in cash or minimum \$750 worth of products or services donated to Lightning Velo (or a combination thereof). Sponsor receives from Lightning Velo:

- Prominent display of sponsor logo on upper front or sleeve area of jersey
- Logo and contact info on Lightning Velo website
- Opportunity to give 5 – 10 minute pitch at one club meeting
- Opportunity to set up promotional booth and/or display promotional banner at annual club race (booth/banner to be provided by sponsor)
- Featured in “Sponsor Spotlight” sent to club members
- Copy of Lightning Velo membership list
- One free family membership (or two individual memberships) to Lightning Velo
- Two free individual Lightning Velo memberships to invite new members to join
- One free jersey

***Silver Sponsor** - \$250 in cash or minimum \$375 worth of products or services donated to Lightning Velo (or a combination thereof). *Corporate cycling related sponsor may also qualify for this level by offering deep discounts on helmets, shoes, etc.* Sponsor receives from Lightning Velo:

- Display of sponsor logo on rear of jersey
- Logo and contact info on Lightning Velo website
- Opportunity to give 5 – 10 minute pitch at one club meeting
- Opportunity to set up promotional booth and/or display promotional banner at annual club race (booth/banner to be provided by sponsor)
- Featured in “Sponsor Spotlight” sent to club members
- Copy of Lightning Velo membership list
- One free family membership (or two individual memberships) to Lightning Velo

*** Bronze Sponsor** – discounts offered on products or services purchased by club members. Sponsor receives from Lightning Velo:

- Logo and contact info on Lightning Velo website
- Mentioned in “Sponsor Spotlight” sent to club members
- (Logo will NOT appear on jersey)